



VIEW FROM THE E-SUITE: WOMEN'S PROFESSIONAL EMPOWERMENT SYMPOSIUM

AGENDA

8:00 am – 8:30 am:	Registration and Continental Breakfast
8:30 am – 9:45 am:	Breakthrough Breakfast: Setting Intentions (<i>Erica M. Roberts</i>)
10:00 am – 12:00 pm:	Path Toward Empowerment – Part 1
	<u>Entrepreneur Path</u> (<i>Facilitator, Sonya Smith-Valentine</i>) <ul style="list-style-type: none"> • Welcome & Gut Check • Financial Considerations for the Entrepreneurial Woman (<i>Martha Jimenez, Gail Louis, Melissa Reaktenwalt</i>) • Boosiness – When Your Business Is Your Boo (<i>Dr. Soyini Richards</i>)
	<u>Career Path</u> (<i>Facilitator, Dethra U. Giles</i>) <ul style="list-style-type: none"> • Create Your Own Path: Career Mapping & Becoming an Employeepreneur (<i>Anne Bibb, Tyra Dent Smith, Dethra U. Giles</i>) • Don't Yell, But DO Speak Up: Salary Negotiations & Self Promotion (<i>Amber Butler, Tyra Dent Smith, Anne Bibb</i>)
12:15 pm – 1:45 pm:	Seat at the Table Lunch and Grow w/ Panel Discussion
	(<i>Erica M. Roberts (Facilitator); Mika Cross; Dethra U. Giles; Elaine Ho; Michele Perez</i>)
2:00 pm – 4:00 pm:	Path Toward Empowerment – Part 2
	<u>Entrepreneur Path</u> (<i>Facilitator, Sonya Smith-Valentine</i>) <ul style="list-style-type: none"> • Taming the Marketing Monster (<i>Afi Harrington, Wendy N. Ross</i>) • Leveraging Business Tools (<i>Tina Eskridge, Stefanie Lomax</i>)
	<u>Career Path</u> (<i>Facilitator, Dethra U. Giles</i>) <ul style="list-style-type: none"> • The Art of the Career Pivot: Exit With Grace & Career Search (<i>Dr. Patrina Clark, Danisha Martin</i>) • Acknowledge Growth and Change: Continuous Learning & Networking Matters (<i>Dr. Patrina Clark, Dr. Christina Frye</i>)
4:10 pm – 4:40 pm:	Empowered Pitches (<i>Sonya Smith-Valentine</i>)
4:45 pm – 6:00 pm:	Charge to Action (<i>Erica Roberts</i>)
*2:00 pm – 6:00 pm	<i>The Professional Empowerment Suite</i>



The Breakthrough Breakfast

This plenary session will set the tone for the day! The Breakthrough Breakfast facilitator will introduce elements of positive psychology and mindset, and encourage participant' reflection. Women will assess their current situations against their values, character traits, and opportunities. Attendees will leave the breakfast focused on next steps related to career enrichment, or entrepreneurship.

Seat at the Table Lunch and Grow

One of the primary barriers to women's professional success is access. Research shows that career women do not have consistent access to senior leader mentors or sponsors. During the "Seat at the Table Lunch and Grow," we will hear from women who achieved success in different industries. The panel will share "real-life" insights related to achieving success.

Path Toward Empowerment – Entrepreneur Path

The Entrepreneur Path is intended for women who are ready to advance their business or product ideas. The Entrepreneurial Path includes sessions addressing business budgeting, marketing, and leveraging business tools.

- Welcome & Gut Check: Kick off this interactive track with discussion of the realities of entrepreneurship, including mindset, challenges, and rewards.
- Financial Considerations for the Entrepreneurial Woman: This panel discussion will explore financial considerations for every stage of business ownership, and discuss personal and business financial planning to promote confidence and strategic growth among attendees. Hear from noted banking, small business, and financial advisor professionals.
- Boosiness – When Your Business Is Your Boo: How do you avoid losing yourself to your business. Learn tips to achieve work/life harmony as an entrepreneur.
- Taming the Marketing Monster: Women entrepreneurs often experience anxiety related to their knowledge of marketing concepts and use of various strategies. Speakers will demystify marketing for your business.
- Leveraging Business Tools: Business owners often feel overwhelmed when they try to "do it all." Get exposed to systems that assist with operations, marketing and human resources.



Path Toward Empowerment – Career Path

The Career Path is ideal for women who are interested in career advancement or career change. During this interactive experience, women will explore actions that directly link to their professional development outcomes.

- Create Your Own Path: Career Mapping & Becoming an Employeepreneur: This session explores strategies for creating individual and satisfying career paths. Hear from experienced leaders across sectors.
- Don't Yell, But DO Speak Up: Salary Negotiations & Self Promotion: Whether its salary, benefits, promotion, or retention, it is necessary to recognize and communicate your value. Hear tips from experts across industries.
- The Art of the Career Pivot: Exit With Grace & Career Search: How do you PLAN for career change? How do you avoid burning bridges, and what actions can you take to ensure a seamless transition? Hear perspectives covering public, private and nonprofit sectors.
- Acknowledge Growth and Change: Continuous Learning & Networking Matters: Once you secure the perfect position, how do you continue to grow? Learn tips to ensure continuous development at all levels.

Empowered Pitches

All attendees will have an opportunity to practice delivering “empowered pitches” an interactive session. Attendees may opt to focus on personal (career) or business pitches.

Charge to Action

In this final session, attendees will identify and commit to actions to accelerate their growth.

Professional Empowerment Suite

To support timely action against goals, the View from the E-Suite: Women's Professional Empowerment Symposium will feature a professional development suite. Attendees will have access to experts to assist with professional makeovers, including resume and social media profiles, business plan review, and image consultants.